Contract Agreement Between:

# CONTRACT

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000
www.kpho.com

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

| Contract / Revision | Alt Order # |
|---|---|
| 498115 / | 06367984 |

| Product |
|---|
| HOUSE MAJORITY PAC |

| Contract Dates | Estimate # |
|---|---|
| 10/11/12 - 10/17/12 | 2026 |

| Advertiser | Original Date / Revision |
|---|---|
| House Majority PAC | 10/10/12 / 10/10/12 |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| **Station** | **Account Executive** | **Sales Office** |
| KPHO | Matt Norten | HRP-WASHING |

Special Handling

Demographic
Adults 25-54

| IDB# | Advertiser Code | Product Code |
|---|---|---|
| | 79 | 86 |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KPHO | 10/11/12 | 10/12/12 | CBS 5 NEWS @ 10P | M-F 10p-1035p | | :30 | | | NM | 2 | $3,600.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ---TF-- | 2 | $1,800.00 | | | | | | | |
| 2 | KPHO | 10/11/12 | 10/12/12 | DAVID LETTERMAN | M-F 1035p-1138p | | :30 | | | NM | 2 | $850.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ---TF-- | 2 | $425.00 | | | | | | | |
| 3 | KPHO | 10/15/12 | 10/17/12 | YOUNG & THE RESTLESS | M-F 1059a-1159a | | :30 | | | NM | 2 | $2,000.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/15/12 | 10/21/12 | MTW---- | 2 | $1,000.00 | | | | | | | |
| 4 | KPHO | 10/11/12 | 10/12/12 | M-F 1230p-3p | 1230p-3p | | :30 | | | NM | 2 | $1,600.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ---TF-- | 2 | $800.00 | | | | | | | |
| 5 | KPHO | 10/15/12 | 10/17/12 | CBS 5 NEWS @ NOON | M-F 12p-1230p | | :30 | | | NM | 2 | $1,000.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/15/12 | 10/21/12 | MTW---- | 2 | $500.00 | | | | | | | |
| 6 | KPHO | 10/15/12 | 10/17/12 | LET'S MAKE A DEAL | M-F 2-3p | | :30 | | | NM | 2 | $1,400.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/15/12 | 10/21/12 | MTW---- | 2 | $700.00 | | | | | | | |
| 7 | KPHO | 10/11/12 | 10/12/12 | PEOPLES COURT | M-F 3p-357p | | :30 | | | NM | 2 | $500.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ---TF-- | 2 | $250.00 | | | | | | | |
| 8 | KPHO | 10/15/12 | 10/17/12 | ANDERSON COOPER | M-F 358p-458p | | :30 | | | NM | 2 | $600.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/15/12 | 10/21/12 | MTW---- | 2 | $300.00 | | | | | | | |
| 9 | KPHO | 10/11/12 | 10/12/12 | CBS 5 NEWS @ 5P | M-F 5p-530p | | :30 | | | NM | 1 | $850.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ---TF-- | 1 | $850.00 | | | | | | | |
| 10 | KPHO | 10/15/12 | 10/17/12 | PRICE IS RIGHT | M-F 9a-10a | | :30 | | | NM | 2 | $2,000.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/15/12 | 10/21/12 | MTW---- | 2 | $1,000.00 | | | | | | | |
| 11 | KPHO | 10/12/12 | 10/12/12 | BLUE BLOODS | F 9p-10p | | :30 | | | NM | 1 | $5,000.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**CBS5**
**Meredith Corporation**
**FED ID# 42-0410230**
**4016 N Black Canyon**
**Phoenix, AZ 85017**
**(602)264-1000**
www.kpho.com

| Contract / Revision | Alt Order # |
|---|---|
| 498115 / | 06367984 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| **10/11/12 - 10/17/12** | HOUSE MAJORITY PAC | **2026** |

| Advertiser | Original Date / Revision |
|---|---|
| **House Majority PAC** | 10/10/12 / 10/10/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Week: | | Start Date 10/08/12 | End Date 10/14/12 | Weekdays ----1-- | Spots/Week 1 | Rate $5,000.00 | | | | | | |
| 12 | KPHO | 10/15/12 | 10/15/12 | HAWAII FIVE-0 | Mon 9p-10p | | :30 | | | NM | 1 | $7,000.00 |
| Week: | | Start Date 10/15/12 | End Date 10/21/12 | Weekdays 1------ | Spots/Week 1 | Rate $7,000.00 | | | | | | |
| 13 | KPHO | 10/13/12 | 10/13/12 | CBS 5 NEWS @ 630P | Sa 630PM News | | :30 | | | NM | 1 | $750.00 |
| Week: | | Start Date 10/08/12 | End Date 10/14/12 | Weekdays -----1- | Spots/Week 1 | Rate $750.00 | | | | | | |
| 14 | KPHO | 10/14/12 | 10/14/12 | Su Late News | Su 10p-1035p | | :30 | | | NM | 1 | $1,500.00 |
| Week: | | Start Date 10/08/12 | End Date 10/14/12 | Weekdays ------1 | Spots/Week 1 | Rate $1,500.00 | | | | | | |
| 15 | KPHO | 10/14/12 | 10/14/12 | THE MENTALIST | Sun 9-10p | | :30 | | | NM | 1 | $7,000.00 |
| Week: | | Start Date 10/08/12 | End Date 10/14/12 | Weekdays ------1 | Spots/Week 1 | Rate $7,000.00 | | | | | | |
| 16 | KPHO | 10/16/12 | 10/16/12 | NCIS:LA | Tue 9p-10p | | :30 | | | NM | 1 | $3,500.00 |
| Week: | | Start Date 10/15/12 | End Date 10/21/12 | Weekdays -1----- | Spots/Week 1 | Rate $3,500.00 | | | | | | |
| | | | | | | | | | | Totals | 25 | $39,150.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---|---|---|---|
| 10/01/12 -10/17/12 | 25 | $39,150.00 | $33,277.50 |
| Totals | 25 | $39,150.00 | $33,277.50 |

**Signature:** _____ **Date:** _____

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And:

**Waterfront Strategies**
**1010 Wisconsin Ave, NW**
**#800**
**Washington, DC 20007**

| Contract / Revision | Alt Order # |
|---|---|
| 498118 / | 06367981 |

| Product |
|---|
| HOUSE MAJORITY PAC |

| Contract Dates | Estimate # |
|---|---|
| 10/11/12 - 10/13/12 | 2025 |

| Advertiser | Original Date / Revision |
|---|---|
| House Majority PAC | 10/10/12 / 10/10/12 |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| **Station** | **Account Executive** | **Sales Office** |
| KPHO | Matt Norten | HRP-WASHING |

| Special Handling |
|---|
| |

| Demographic |
|---|
| Adults 25-54 |

| IDB# | Advertiser Code | Product Code |
|---|---|---|
| | 79 | 86 |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KPHO | 10/11/12 | 10/12/12 | YOUNG & THE RESTLESS | M-F 1059a-1159a | | :30 | | | NM | 2 | $2,000.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ---TF-- | 2 | $1,000.00 | | | | | | | |
| 2 | KPHO | 10/11/12 | 10/12/12 | M-F 1230p-3p | 1230p-3p | | :30 | | | NM | 3 | $2,400.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ---TF-- | 3 | $800.00 | | | | | | | |
| 3 | KPHO | 10/11/12 | 10/12/12 | CBS 5 NEWS @ NOON | M-F 12p-1230p | | :30 | | | NM | 2 | $1,000.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ---TF-- | 2 | $500.00 | | | | | | | |
| 4 | KPHO | 10/11/12 | 10/12/12 | LET'S MAKE A DEAL | M-F 2-3p | | :30 | | | NM | 4 | $2,800.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ---TF-- | 4 | $700.00 | | | | | | | |
| 5 | KPHO | 10/11/12 | 10/12/12 | PEOPLES COURT | M-F 3p-357p | | :30 | | | NM | 3 | $750.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ---TF-- | 3 | $250.00 | | | | | | | |
| 6 | KPHO | 10/11/12 | 10/12/12 | ANDERSON COOPER | M-F 358p-458p | | :30 | | | NM | 5 | $1,500.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ---TF-- | 5 | $300.00 | | | | | | | |
| 7 | KPHO | 10/11/12 | 10/12/12 | CBS 5 NEWS @ 5P | M-F 5p-530p | | :30 | | | NM | 1 | $850.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ---TF-- | 1 | $850.00 | | | | | | | |
| 8 | KPHO | 10/13/12 | 10/13/12 | Sa Late News | Sa 10p-1035p | | :30 | | | NM | 1 | $1,000.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | -----1- | 1 | $1,000.00 | | | | | | | |
| | | | | | | | | | Totals | | 21 | $12,300.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---|---|---|---|
| 10/01/12 - 10/13/12 | 21 | $12,300.00 | $10,455.00 |
| Totals | 21 | $12,300.00 | $10,455.00 |

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| Contract / Revision | Alt Order # |
|---|---|
| 498118 / | 06367981 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| 10/11/12 - 10/13/12 | HOUSE MAJORITY PAC | 2025 |

| Advertiser | Original Date / Revision |
|---|---|
| House Majority PAC | 10/10/12 / 10/10/12 |

**Signature:** _____ **Date:** _____

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# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| Station and Location: | Date: |
|---|---|
| | |

I, Laura Bassett
do hereby request station time concerning the following issue:

House Majority PAC

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| | AS ORDERED | | | | |

**Total Charges:**

This broadcast time will be used by: House Majority PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☑ Yes ☐ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC
1025 Thomas Jefferson St. NW
Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☑ **a committee;** ☐ **an association;** ☐ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): Shannon Roche
Deputy Director

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER***

| 7/17/2012 | [signature] | (202) 350-5787 |
|---|---|---|
| Date | Signature | Contact Phone Number |

***TO BE SIGNED BY STATION REPRESENTATIVE***

☐ **Accepted** ☐ **Aceepted in Part** ☐ **Rejected**

| | | |
|---|---|---|
| Signature | Printed Name | Title |

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# AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| | AS ORDERED | | | | |

**Total Charges:**

# AFTER AIRING OF BROADCASTS:

Attaeh invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

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